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Corporate LinX is delighted and very proud to announce its collaboration with the Sodiaal Group. Together we will be implementing a program to improve the management of its wide range of suppliers.

Sodiaal, the first French dairy cooperative, known for its brands, Candia, Entremont, Yoplait, Le Rustique, RichesMonts, Coeur de Lion but also Univor and Régilait, prides itself on always improving its relationship with its eco-system of supplier partners. Today Sodiaal launches an innovative initiative with Corporate LinX.

The collaboration begins with a thorough preparation and review of the supplier position within Sodiaal, in order to establish the areas of optimization and improvement, before the implementation of an internet solution - a portal of collaborative providers - which will allow the sharing and online monitoring of all their accounting and financial information.

The innovative technology of the French company, Corporate LinX, will then be made available to the suppliers and operations teams of the Group's companies, in conjunction with the various IT systems managed by Sodiaal companies.

There are many benefits of such a collaborative approach :

- Suppliers will be able to have a reliable and detailed reflection of their accounts receivable with the various Sodiaal Group companies, while benefiting from precise control of their future regulations which leads to significant cash gains.

- More accurate solutions, rather than predictive ones - Sodiaal's all-colour portal will provide its users with reliable information from internal accounting systems that are constantly updated.
- Buyers will also be able to know the precise position of their supplier portfolio, while supplier accounting can reduce the number of supplier contacts and digitize document exchanges.
- Such a scheme also allows significant improvements for the 3rd European Dairy Cooperative and its BFR but also that of its supplier partners.

Patricia Vivier, Treasurer of the Sodiaal Group commented : « *Corporate LinX was our choice for our supplier project, thanks to their experience, their expertise and the relevance of their analysis and preparation work.* »

For Corporate LinX, Fabien Jacquot added : « *Our focus on understanding the dynamics and constraints of the different French economy sectors leads to targeted offers. Our collaboration with the Sodiaal Group is therefore part of our new L.A.I.T. (Look At my Invoices Today) sector offering, which enables us to establish a collaborative supplier relationship, by sharing online accounting and financial information as well as giving suppliers the opportunity to manage their cash freely before maturities, if they wish. We are very happy to partner with Sodiaal and have their trust for this project. The partnership continues in the implementation of the suppliers program.* »



About Sodiaal

As the first French dairy cooperative and the third in Europe, Sodiaal has more than 20,000 producer members on more than 11,500 farms in 70 departments. Committed to offering the best dairy soils, Sodiaal is present in all milk trades: cheeses (Entremont, Monts - Terroirs, Renard Gillard and Les Fromageries de Blâmont, Occitan cheeses and CF-R), consumer milk, cream and butter (Candia), specialty nutrition (Nutribio) and dairy ingredients (Euroserum, Bonilait and Régilait), ultra-fresh and frozen (Yoplait and Boncolac). The cooperative is chaired by Damien Lacombe, a milk producer in Aveyron, and headed by Jorge Boucas. There is a 50% partnership with Savencia; In partnership with Laita in 50% partnership; 51% owned by General Mills.

www.sodiaal.fr

About Corporate LinX

Created in 2008, Corporate LinX is an independent French fintech, specializing in managing flows and payments with the business partners of any company. Leader in France in the implementation of supplier programs such as Reverse Factoring, Supply Chain Finance or Dynamic Discount, Corporate LinX's proprietary technology also enables the management and financing of customer transactions. Corporate LinX works in many sectors and develops specific offerings in order to adapt precisely to the needs of corporate organisations and their ecosystem of business partners.

www.corporatelinx.com

